



How Resonate Embraces the Work Family: A Culture of Support and Collaboration

In the latest in a series of blogs, Resonate's Pernille Bonser and Mike Sussex talk about the company's 'Work Family' philosophy and its impact on team dynamics

The design industry is renowned for its fast pace and the hard work required to realise concepts from drawing board to practical completion, where every detail counts and collaboration is key. But beyond the usual corporate definition of teamwork is something that extends beyond professional relationships – the idea of 'Work Family'. It's such a central tenet to what Resonate Interiors stands for that they have even trademarked the term. It's certainly something that Resonate CEO Pernille Bonser and Director Mike Sussex hold dear in terms of the company culture.

Pernille explains, "It's really important, because we do spend quite a bit of time with these people. And like any family, the more time you spend together, the more you understand each other. And for me Work Family is just about getting in that flow."

The idea of Work Family is a support mechanism for everybody and just as there are those more senior members of the team take on these more parental-like responsibilities Pernille adds, "What's lovely for us to see is some of the other, younger members of staff going out and having fun together, not necessarily doing things with us but having their own journey and then coming back. They can then share those experiences with the rest of the Resonate team when we all get together again like parents and siblings. I love that." In this way, the Work Family enriches the collective experience. It's not just about work—it's about sharing stories, forging lasting connections, and celebrating each other's successes.

Mike and Pernille believe that the concept of Work Family transcends the boundaries of the office, extending to clients, suppliers and consultants. "We should be collaborating with everybody, trying to pull everybody into the process," Pernille continues.

Mike's experience is honed over 25 years in the sector encompassing many elements of the design process from team and resource management to technical detailing, concept design development, implementation and site supervision. He emphasises the importance of reducing stress and unblocking obstacles to keep this 'Work Family' bond strong. His journey from technician to senior management has instilled in him the value of collaboration and inclusivity, where every individual, from clients to craftsmen, plays a vital role in the Resonate family.

Whether navigating the complexities of acoustics or fostering a culture of support and collaboration through providing a range of flexible worksettings, Resonate's work embodies a sense of providing togetherness for clients. This starts with the community between Resonate team members where Pernille and Mike say there's a palpable sense of warmth and camaraderie.

In trademarking the term 'Work Family' the ethos has become the cornerstone of Resonate's success, nurturing long-term partnerships built on trust, respect, and shared experiences.

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ABOUT RESONATE INTERIORS:

Resonate was born out of the desire to create memorable environments - special spaces that engage with the occupants on many levels,

From workplaces to education, hospitality to residential, Resonate craft curated designs that uplift those that use the space by combining passion, knowledge and experience to deliver award-winning, agile, harmonious, healthy and productive spaces. From their first commission to today, Resonate apply the same level of attention to creativity and detail in everything they do.